

# Retail

*EPoS Solutions*



**ICRTOUCH**  
ENHANCE YOUR BUSINESS

The UK's Leading EPOS software developer



**ICRTouch's TouchPoint** is the number one EPOS solution to enhance business in a super-market, boutique independent, or busy book shop.

TouchPoint software is more than a decade in development and has sold more than 70,000 licences.

Use it on its own or pair it with TouchOffice, PocketTouch or TouchLoyalty to boost its key features.

### TouchPoint in retail...

Maximum information with minimum effort, TouchPoint is fast and easy to use. It is designed for speed so you can make a sale with the fewest key presses.

Add new products and change prices without even knowing how to work a PC. Inexperienced staff need little training to get up to speed.

Manage customer accounts with credit limits.

Print shelf-edge labels from the till itself or a back office PC (using TouchOffice).

There is no need to sacrifice shop floor sales time to add new stock to TouchPoint. You can add stock while the till is in use. You only need to add a product once because TouchPoint remembers stock items by barcode.

Happy hours, functions and promotions are simple. TouchPoint manages them at the point-of-sale and adjusts stock levels accordingly. Suddenly it's happy hour for everyone.

### TouchPoint for security:

Built-in features will pay dividends when it comes to reducing shrinkage from staff theft. Key features include:

Identify the cashier using a pin number, magnetic card, iButton, finger print, RFID cards and more. You'll know who was at the till and when they were there.

Require a manager to count the cash in each till drawer before an end-of-day report. TouchPoint reports discrepancies.

Track your tills even when you're not there. Use "Remote Journal Viewing" in TouchOffice to oversee bar sales from afar.

Selling alcohol or knives in the store? TouchPoint will automatically prompt a cashier to check the customer's age and it will record the results.



# FOR RETAIL

## TouchPoint

The must-have touchscreen till for your retail venue. Use it as the basis for your EPOS solution.

*Combine it with...*

## TouchOffice Web

ICRTouch's cloud-based back office software functions as a virtual version of what's on the shelves and in your storage area. Together they give fantastic control over file maintenance, stock management and provide more detailed reports.

## PocketTouch

Are you a small retailer who's dealing with many customers? Congratulations (though you might not feel like that when it's busy)! PocketTouch can help cut down on queueing time. Instead of operating two tills, PocketTouch can be used to scan items in customers' baskets while they wait! Use the handheld device to produce an itemised bill which can itself be simply and easily scanned at the till.

## TouchLoyalty

TouchPoint features customer loyalty software that accurately tracks and targets promotions. It's the most comprehensive built-in loyalty software on the market. Combine it with TouchLoyalty and you will have the secret to fantastic customer service at your fingertips and you'll even be able to send your own email marketing.

## TouchStock

ICRTouch's hand-held stock control device is small and mighty. Replace those paper print-outs and time-hungry shelf-checks with TouchStock. It delivers flexibility, ease of use, and speed. Track stock, add new lines, sync the information with your back office PC.



### TouchPoint for In-Store Promotions

Set up and manage a variety of promotions including Mix'n'Match, Buy-One-Get-One-Free, 3 For 2. End the promotion when you've sold enough stock simply by telling TouchPoint when it is over. The system can cancel the promotion over hundreds of stock lines.

Promote customer loyalty with points schemes.

For fruit and veg sales, TouchPoint has UK Weight & Measures approval, use it with a weighing scale.

Touchpoint interfaces with other software products, including Booker, Pay24-7 and Sage.

**BUY ONE  
GET ONE  
FREE**

TouchPoint

TouchOffice Web

PocketTouch

TouchKitchen

TouchOffice

TouchMenu

TouchLoyalty

TouchTakeaway

TouchStock

TouchAbacus

TouchReservation

TouchTopUp