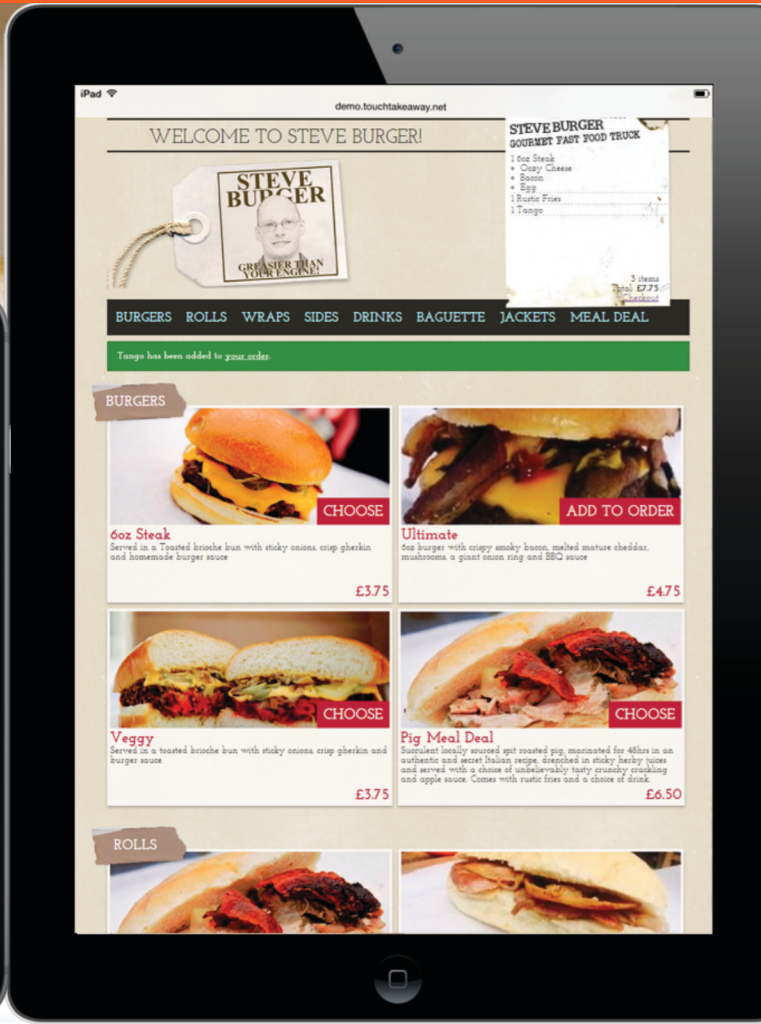




TouchTakeaway



Online Ordering Platform



ICR TOUCH
ENHANCE YOUR BUSINESS

The leading UK based developer and distributor of EPOS software



TOUCH TAKEAWAY

Order online with TouchTakeaway

Online ordering is made easy with TouchTakeaway. Allow your customers to place their order from the comfort of their home, with ease at their work desk, or on the go with mobile phone / tablet.

Ideal for fast-food delivery and collection, campus or contract catering, sandwich/bakery delivery rounds and hotel room service.

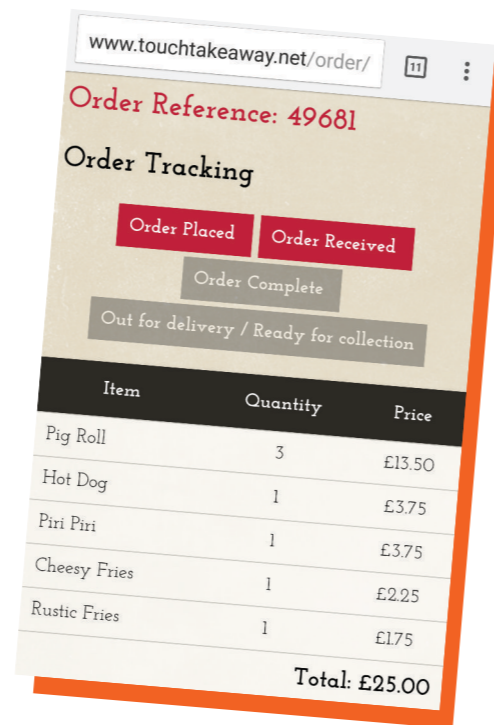
ICRTouch has over 30 years experience in developing and supplying EPOS systems with over 70,000 installs.

TouchTakeaway is right for YOUR business...

TouchTakeaway is an online ordering platform for any kind of takeaway, from a single burger van in a remote location to a chain of fast food restaurants.

Installation and management couldn't be simpler; not only do ICRTouch provide secure, premium web hosting for every single site, but our team of web specialists will build your online ordering service for you, ensuring a robust and user friendly experience with seamless integration with your existing web presence.

TouchTakeaway is available nationwide from all our ICRTouch partners.



Try it now demo.touchtakeaway.net

Generate More Revenue

TouchTakeaway provides restaurants and caterers with everything they need to generate new revenue streams from online orders, whether for delivery to their door or desk, or to make it easy for customers to do 'click and collect' pre-ordering of meals.

Offer More Choices

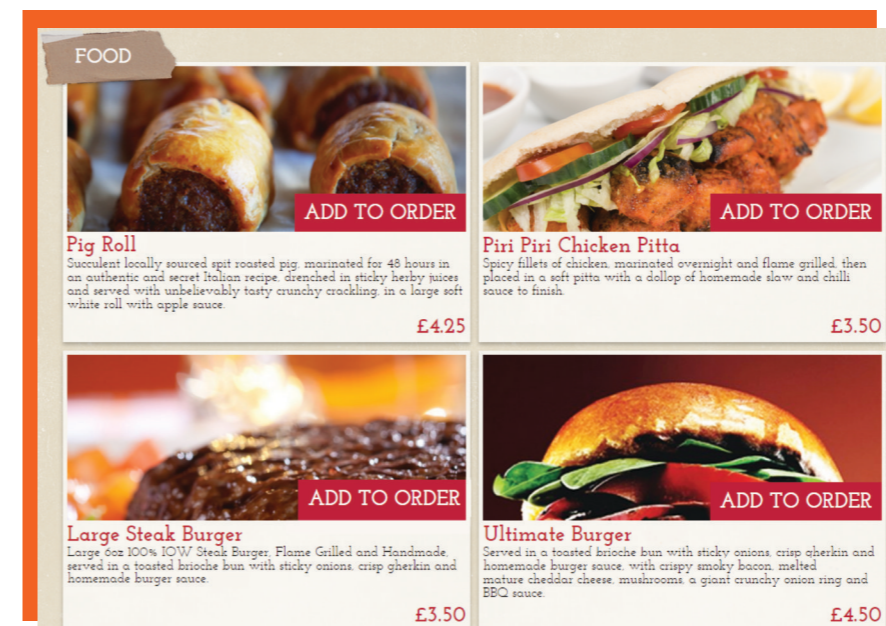
Your customer will appreciate having the opportunity to browse your full product range at their leisure, rather than being rushed into a decision while standing in a queue or on the phone; it's a fact that people often spend more online than they would in store.

Your customer is more likely to get exactly what they want too; advanced ordering options allow your customer to customise their selection - particularly ideal for allergy sufferers, but also for those who truly dislike gherkins. Customers can simply pick their choices from the menu and select their meal preferences, condiments and sides as defined by you.

Offer your customer a variety of choices to make it convenient and flexible for them to pay. Options include Cash on Delivery, payment via their own Paypal accounts, or via any major credit or debit card.

Integrate For Efficiency

TouchTakeaway integrates seamlessly with your EPOS and back office software; all sales are pushed through to your TouchPoint till just like an instore transaction. A Kitchen Printer will then print a receipt with your order details. When the order is paid, the sale then is pushed through to your TouchOffice Web (optional) account in real time.



So why TouchTakeaway?

Quite simply ICRTouch's web platform **does not take a cut from your turnover, just a single fixed small monthly fee so you can be sure of your outgoings.**

Reduced queuing times and free up time to prepare orders

No hidden charges, no per-transaction fees

Build a loyal customer base you can cross-sell and promote to.

Record sales in real-time

Provide a fast and efficient service to impress your customers. Increase your customer base with an online presence.

Customisable and specific delivery areas, with set minimum spend

Case Study

Hogs Street Food



Hogs Street Food is a family run catering business, offering home cooked style food - Italian style hog roast. Locally sourced, great food and most importantly fast.

In 2015 TouchTakeaway revolutionised the way the company takes food orders. Orders can now be placed through their beautifully designed TouchTakeaway online shop with diverse order specifications such as meal deals, extra oozy cheese, sides and even special delivery requests (i.e. 'knock loudly').

The mobile van has 3G internet allowing for each sale to be pushed to their TouchPoint till as if it were a sale rung in from an actual member of staff. Their kitchen printer then prints off the order in the van ready for the chef to begin preparing the food.

