

# Members Clubs

*EPoS Solutions*



**ICRTOUCH**  
ENHANCE YOUR BUSINESS

The UK's leading EPOS software developer



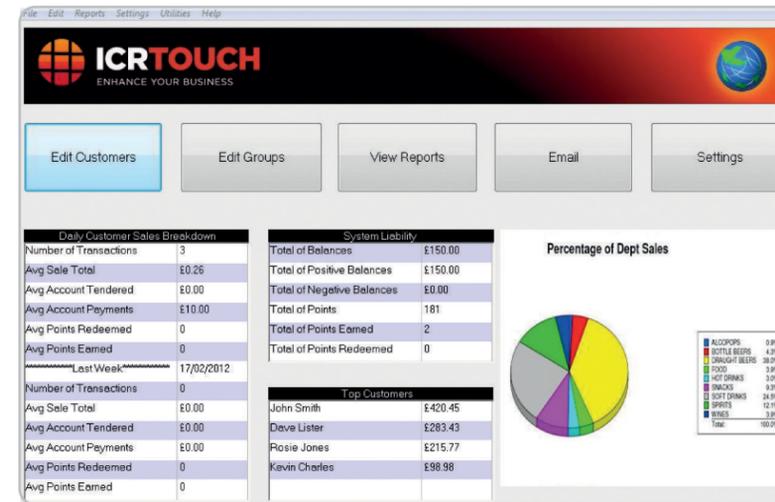
# FOR MEMBERS CLUBS

**ICRTouch's TouchPoint** is the number one EPOS solution to enhance business in your exclusive members-only club or private gym.

TouchPoint is more than a decade in development and has sold more than 70,000 licences.

Use it on its own or pair it with TouchOffice Web, PocketTouch or TouchLoyalty to boost its key features.

TouchPoint makes managing guests easy. It incorporates a number of features to help you offer discounts, loyalty schemes and a few little luxuries.



## What can TouchPoint do for you?

For your members only restaurant, TouchPoint incorporates a visual table plan across multiple dining areas and floors. It has a built in reservation diary and controls what is being sold. If the seared tuna has all gone, TouchPoint won't let the waiting staff accept any more orders. TouchPoint prompts waiting staff to ask if the customer prefers fries, or if the steak should be medium. Program it to your exact requirements and upsell!

For your private bar, TouchPoint's designed for speed so you can make a sale with the fewest key presses. Running a tab? TouchPoint replaces bits of paper. It is easy, digital, accurate and all on screen. TouchPoint's great for promotions. Happy hours, functions and promotions are simple. TouchPoint manages them at the point of sale and then adjusts stock levels accordingly. Suddenly it is happy hour for everyone!

TouchPoint can be set up to run and manage prepaid accounts. Accept payments upfront in exchange for discounts on future purchases. Credit or link the account to a loyalty card so members don't have to carry cash.

Loyalty cards issued through TouchPoint can also be used to control door entry systems so a club or private area is restricted.

Use TouchPoint to restrict the sale of certain products to members who are under age.

TouchPoint can impose expiry dates so members have to renew annually when they swipe their loyalty / membership card.

Link a guest's account to a photo so that you can confirm their identity when a card is swiped at TouchPoint.

### TouchPoint

The must-have touchscreen till for your members club or gym. Use it as the basis for your EPOS solution.

*Combine it with...*

### TouchLoyalty

TouchPoint features customer loyalty software that accurately tracks and targets promotions. It's the most comprehensive built-in loyalty software on the market. Combine it with TouchLoyalty and you'll have the secret to fantastic customer service at your fingertips and you'll even be able to send your own email marketing.

### TouchOffice Web

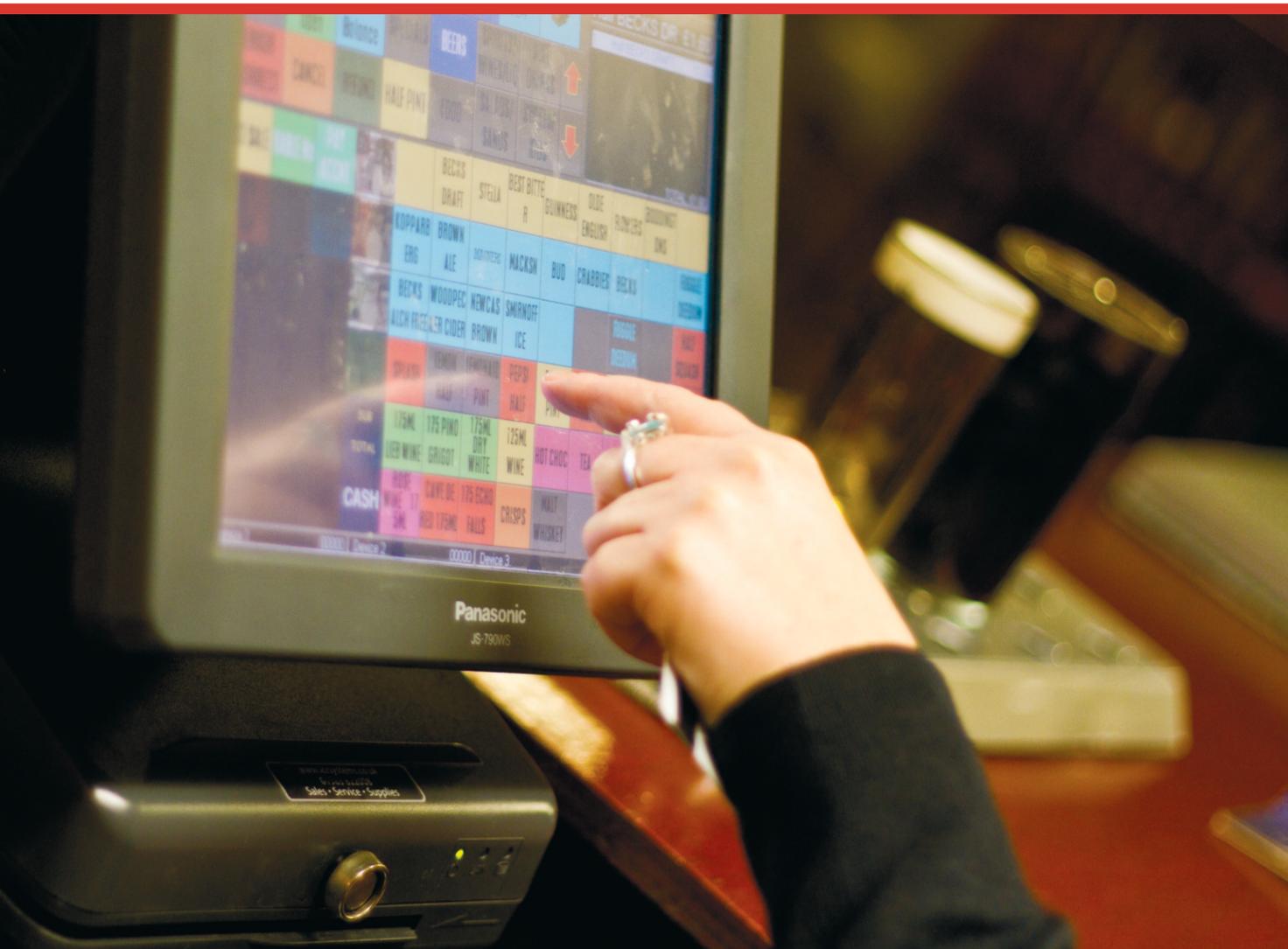
ICRTouch's cloud-based back office software functions as a virtual version of what is behind the bar and in your cupboards and cellars. Together they give fantastic control over file maintenance, stock management and provide more detailed reports.

### PocketTouch

Pair TouchPoint with our handheld digital ordering system, PocketTouch and you have an EPOS system capable of taking orders directly at the table (even if it's al fresco). No more illegible hand written orders being deciphered at the till. PocketTouch transmits the order directly to the terminal and the printers or displays in the kitchen. In the event of the customer asking for something that's not on the menu custom messages can be keyed in, or even written directly onto the unit by hand.

### TouchTopUp

Install this clever box or web service to allow customers to credit their loyalty/membership card with cash.





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[www.icrtouch.com](http://www.icrtouch.com)

**ICRTOUCH** TouchOffice Web

**Plu Sales**  
Date Range: 01/03/2016 00:00 to 16/03/2016 23:59  
Site: Head Office  
Report Created: 16/03/2016

| PLU Name              | Random Code | Avg Cost  | Line Cost | Qty       | Value             | Profit            | GP %               |
|-----------------------|-------------|-----------|-----------|-----------|-------------------|-------------------|--------------------|
| 1. Fortyfour          | 0807807070  | £2.0000   | £3.0000   | 400.00    | £1,200.00         | £110.88           | 12.10%             |
| 2. Ringwood Beer      | 789456122   | £3.0000   | £3.00     | 1,587.00  | £4,761.00         | £3,424.56         | 100.00%            |
| 3. Fuggis De Dam      | 545654547   | £2.0000   | £3.374.00 | 1,587.00  | £5,252.54         | £1,810.78         | 26.04%             |
| 4. Ale Of Wight       | 2580143     | £1.1000   | £3.58.00  | 325.00    | £1,164.40         | £45.07            | 64.27%             |
| 5. Foxters            | £2.0000     | £7.12.00  | 475.00    | £1,708.40 | £711.17           | 49.89%            |                    |
| 6. Guinness           | £2.0000     | £7.76.00  | 353.00    | £1,208.27 | £358.80           | 29.36%            |                    |
| 9. Becks              | £2.0000     | £8.68.00  | 428.00    | £1,538.24 | £426.53           | 27.73%            |                    |
| 10. Budweiser         | £1.8000     | £2.68.00  | 1,218.00  | £2,718.84 | £1,313.03         | 33.25%            |                    |
| 11. Corona            | £2.0000     | £3.15.00  | 328.00    | £1,290.68 | £74.52            | 89.29%            |                    |
| 12. Sol               | £1.8000     | £1,310.40 | 818.00    | £1,076.39 | £18.70            | 100.00%           |                    |
| 13. Red Stripe        | £3.0000     | £3.00     | 5.00      | £15.00    | £3.00             | 100.00%           |                    |
| 17. Coke              | £3.0000     | £3.00     | 447.00    | £1,341.00 | £3.00             | 100.00%           |                    |
| 18. Diet Coke         | £3.0000     | £3.00     | 10.00     | £30.00    | £3.00             | 100.00%           |                    |
| 19. Lemonade          | £3.0000     | £3.00     | 818.00    | £1,444.42 | £353.88           | 100.00%           |                    |
| 21. Fruit Shoot       | £3.0000     | £3.00     | 818.00    | £1,444.42 | £353.88           | 100.00%           |                    |
| 25. Vodka             | £3.0000     | £3.00     | 313.00    | £1,421.30 | £1,184.20         | 100.00%           |                    |
| 29. Rum               | £3.0000     | £3.00     | 324.00    | £1,512.00 | £1,281.00         | 100.00%           |                    |
| 50. Head Of The Day   | £3.0000     | £3.00     | 333.00    | £1,513.20 | £1,160.80         | 100.00%           |                    |
| 51. Poshed Shrimps    | £3.0000     | £3.00     | 312.00    | £1,417.20 | £1,160.80         | 100.00%           |                    |
| 52. Terra Al Chicken  | £3.0000     | £3.00     | 385.00    | £4,813.04 | £3,844.20         | 100.00%           |                    |
| 54. Garlic Mushrooms  | £3.0000     | £3.00     | 5.00      | £39.64    | £49.70            | 100.00%           |                    |
| 100. Sirkin           | £3.0000     | £3.00     | 8.00      | £59.60    | £78.50            | 100.00%           |                    |
| 101. Halfwit          | £3.0000     | £3.00     | 401.00    | £3,806.24 | £4,006.20         | 100.00%           |                    |
| 102. Puff Plasty Tart | £3.0000     | £3.00     | 385.00    | £4,813.04 | £3,944.20         | 100.00%           |                    |
| 103. Scallops         | £3.0000     | £3.00     | 397.00    | £5,156.19 | £4,288.98         | 100.00%           |                    |
| 105. Lamb             | £3.0000     | £3.00     | 1.00      | £3.00     | £4.17             | 100.00%           |                    |
| 106. Vealmin          | £3.0000     | £3.00     | 1.00      | £3.00     | £3.00             | 0.00%             |                    |
| 150. Ice Cream        | £3.0000     | £3.00     | 284.00    | £3.00     | £3.00             | 0.00%             |                    |
| 154. Soft             | £3.0000     | £3.00     | 1.00      | £3.00     | £3.00             | 0.00%             |                    |
| 311. M                |             |           |           |           |                   |                   |                    |
| 312. M                |             |           |           |           |                   |                   |                    |
| <b>Total</b>          |             |           |           |           | <b>£1,129,160</b> | <b>£58,300.97</b> | <b>5.34,395.53</b> |

**DEPARTMENT SALES TOTAL**

| Department    | Quantity | Total(E) |
|---------------|----------|----------|
| Bottled Beers | 2864.00  | 10297.76 |
| Desserts      | 2.00     | 10.00    |
| Draught Beers | 4131.00  | 15657.29 |
| Mains         | 1581.00  | 19342.51 |
| Not Allocated | 385.00   | 1.00     |
| Soft Drinks   | 1281.00  | 2825.08  |
| Spirits       | 1655.00  | 2318.83  |
| Starters      | 1292.00  | 5869.50  |

**HOURLY BREAKDOWN**

| Hour | Total(C) | Sales | Average Sales(E) |
|------|----------|-------|------------------|
| 9    | 2673.05  | 128   | 20.88            |
| 10   | 3151.09  | 163   | 19.33            |
| 11   | 3386.54  | 215   | 18.12            |
| 12   | 4157.91  | 225   | 19.34            |
| 13   | 4319.19  | 225   | 19.20            |
| 14   | 5082.55  | 267   | 19.04            |
| 15   | 4375.35  | 233   | 19.71            |
| 16   | 4481.56  | 233   | 19.15            |
| 17   | 3723.08  | 206   | 18.08            |
| 18   | 3822.19  | 187   | 20.44            |
| 19   | 5293.35  | 277   | 19.07            |
| 20   | 3893.35  | 184   | 20.67            |
| 21   | 4088.00  | 208   | 19.83            |
| 22   | 1617.60  | 14    | 21.64            |

Export to CSV View as PDF



- TouchPoint
- TouchOffice Web
- PocketTouch
- TouchKitchen
- TouchOffice
- TouchMenu
- TouchLoyalty
- TouchTakeaway
- TouchStock
- TouchAbacus
- TouchReservation
- TouchTopUp